

## AIM Admission

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Brady plc  
28 June 2004

Brady plc

First day of dealings on the AIM market

Brady plc ('Brady' or the 'Company') announces the admission of its ordinary shares of 1p each ('Ordinary Shares') to trading on the AIM market. Brady develops and markets software solutions primarily relating to commodity trading. The Company's flagship software solution is Trinity, a suite of integrated products that provide front to back office support for the highly specialised fields of precious metals, base metals, oil and soft commodities.

By way of a placing ('Placing') of Ordinary Shares at a placing price of 81p (the 'Placing Price') the Company has raised approximately £2.5 million before expenses through the issue of 3,086,419 new Ordinary Shares, in addition existing shareholders have sold 401,544 Ordinary Shares at the Placing Price.

Oriel Securities Limited is the Nominated Adviser and Broker to the Company.

### Placing Statistics

Placing Price	81p
Number of Ordinary Shares being placed pursuant to the Placing on behalf of:	
- the Company	3,086,419
- the Selling Shareholders	401,544
Number of Ordinary Shares in issue following the Placing	25,395,416
Market capitalisation of Ordinary Shares at the Placing Price	£20.6 million
Estimated net proceeds of the Placing receivable by the Company	£2.1 million
Percentage of the enlarged ordinary issued share capital available in the Placing	13.7%

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