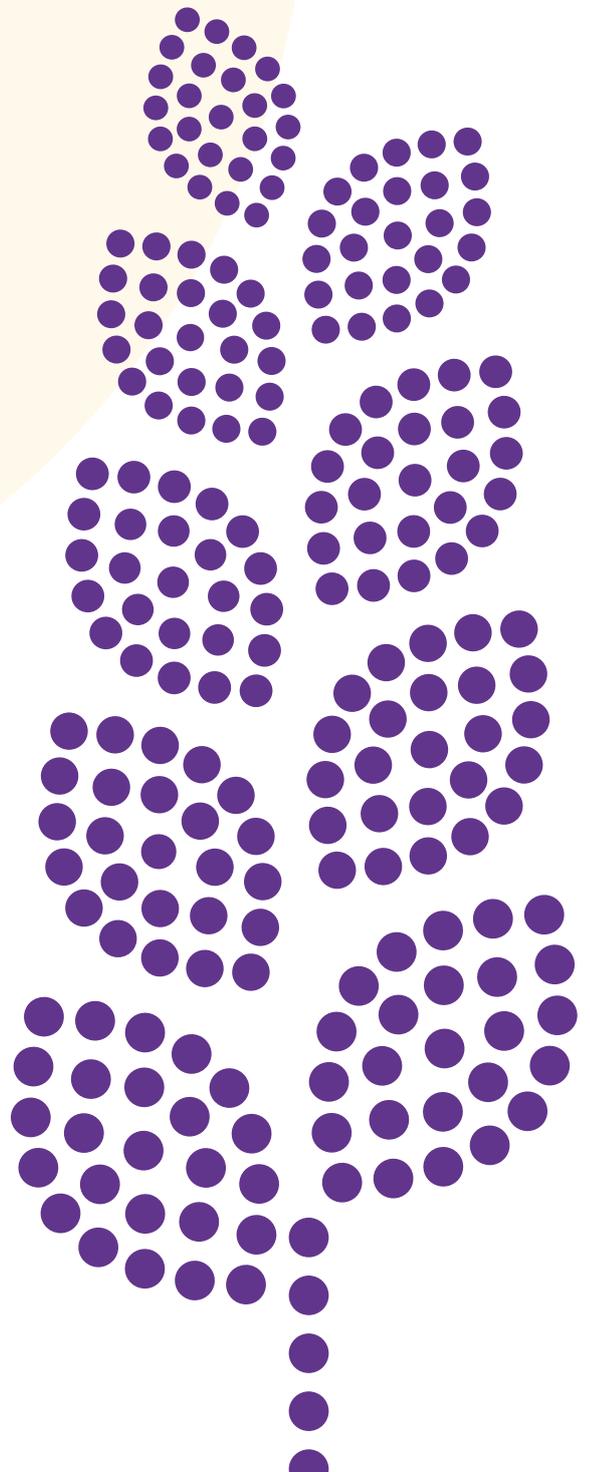

We know Softs and Agriculturals

To prosper in today's increasingly complex softs and agricultural commodities marketplace, physical trading companies and financial institutions rely on our specialist technology and sophisticated analysis to maintain a competitive edge in the global markets.

BRADY.





The latest generation of Brady's market leading software provides integrated trading, risk, settlement and logistics solutions. With comprehensive audit, compliance and regulatory functions, businesses can now combine cost saving with sophisticated management techniques. The straight-through processing capability of a single platform enables an enterprise to quickly achieve a lower cost per trade and provides a proven foundation for effective risk management and a streamlined, efficient business process.



With 30 years of experience in developing leading technology, Brady is now used by over 200 companies globally; our clients include some of the largest agricultural companies, traders, financial institutions, producers, mining companies in the world. By working closely with our clients in the softs, agricultural, metals, minerals, oil, electricity, natural gas, emissions, coal, and freight markets we continue to lead the way in trade capture and risk management, increasing productivity and operational and regulatory efficiencies in an ever changing landscape.

The global commodities markets are becoming more volatile and complicated with growing regulatory, legal and corporate governance requirements which are all adding even more pressure. To keep pace businesses need to unlock the real value of their information and market intelligence. That means breaking up data silos and deploying the tools necessary to capture, access and share data accurately, efficiently and in realtime, throughout a trade lifecycle.

Brady's transaction and risk management applications are designed to help producers, consumers, financial institutions and trading companies manage all of their commodity transactions in a single integrated solution – including pre-deal analysis, trade capture, foreign exchange, credit risk, cash management, logistics and other physical operations, reporting, settlements and more.

Brady is a proven market leader and provides solutions for all sizes of operation. Whether the requirement is for hundreds of users across the entire process – from point of production to end-user – or for just a few users who are targeting one aspect of the supply chain, we have a solution. Brady's products can be fully integrated with 3rd party systems and applications, whether internal or external.

The goals are the same for everyone – to be competitive, profitable, and timely, effectively manage risk, streamline operations and meet regulatory requirements.

The benefits seen by our customers across trading companies, merchants, producers, banks, brokers, hedge funds, fabricators and corporates include:

- Ability to anticipate market moves
- Analysis of all types of costs
- Compliance with FAS133 and IAS39
- Detailed cash flow projections
- End of day valuations
- Full audit trail and regulatory compliance
- Integration with 3rd party applications
- Integrity, accuracy and reconciliation
- Interface to accounting systems through a general ledger interface
- Interface to ERP systems/clients
- Latest market data
- Management of market rates, allowing creation of option premium indications
- Margining positions
- Operational control
- Planning long-term strategies
- Real-time information
- Risk measurement
- Seamless straight through processing
- Storage and shifting of forward price curves
- Supply Chain Management
- Support for a broad range of commodities
- Third party application interfaces
- Weighting scenarios
- "What If" reporting, scenarios and stress testing

Brady's integrated solutions for softs and agricultural products



Brady CTRM (Fintrade)

This is a powerful platform that provides simple and effective management of a physical trade lifecycle, for all bulk commodity classes. The workflow models the lifecycle of a deal closely, starting from the contractual phase, moving to the execution phase and finally linking the data to the accounting and financial reporting. In addition to the physical functionality, derivatives trades can also be effectively managed within the same platform. Each department of the trading organisation has the required software components to facilitate its process, thereby increasing efficiencies.



Brady Commodity Trading and Risk (CTR)

The solution provides traders with a fully automated real time picture of their position, P&L and risk, freeing up their time for trading. It provides up-to-date information on which to base their trading decisions, which is particularly beneficial where time is critical. CTR also provides the framework for organisations to integrate market data and valuation functions into their own applications, reducing internal development costs and ensuring consistency across these areas. The product integrates with Trinity, Brady's flagship derivatives solution which provides middle and back office functions including a General Ledger Interface and also Brady Fintrade, which provides comprehensive physical trading and logistics functionality. CTR is also able to integrate with other client systems, both internal and external, to provide all of the core components for commodity trading and risk management from a single vendor.



Brady Hedge Manager

This is a new, compact solution for commodity processors who need to manage their price risk and hedging activity. Physical positions are uploaded into the Brady Hedge Manager and hedging transactions can then be captured and managed inside the application with the ability to link physical positions to hedging transactions. It provides industry standard mark-to-market valuations as well as the underlying market formulas used to calculate these. A standard set of risk reports and enquiries allows users to get a reliable, high-level view of their positions and risk at the touch of a button and also drill-down to individual transactions to provide all of the information needed to support the business. It is easy to use and ready for out-of-the-box delivery via the Brady dedicated cloud environment. By removing the need for IT infrastructure and associated support costs, our Cloud services can significantly reduce the total cost of ownership and provide advanced security over your data.



Brady CTRM for US Cotton

This is the first and only comprehensive commodity trading and risk management solution for cotton, with unique additional functionality specifically created to address the nuances of the US cotton industry. It is the first system in the market that handles physical and future contract administration, risk management, physical trading, profit and loss analytics, inventory management, trade finance, and document management, combined with many U.S. Cotton-specific functionalities to manage trading and logistics activities down to the bale level.

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