

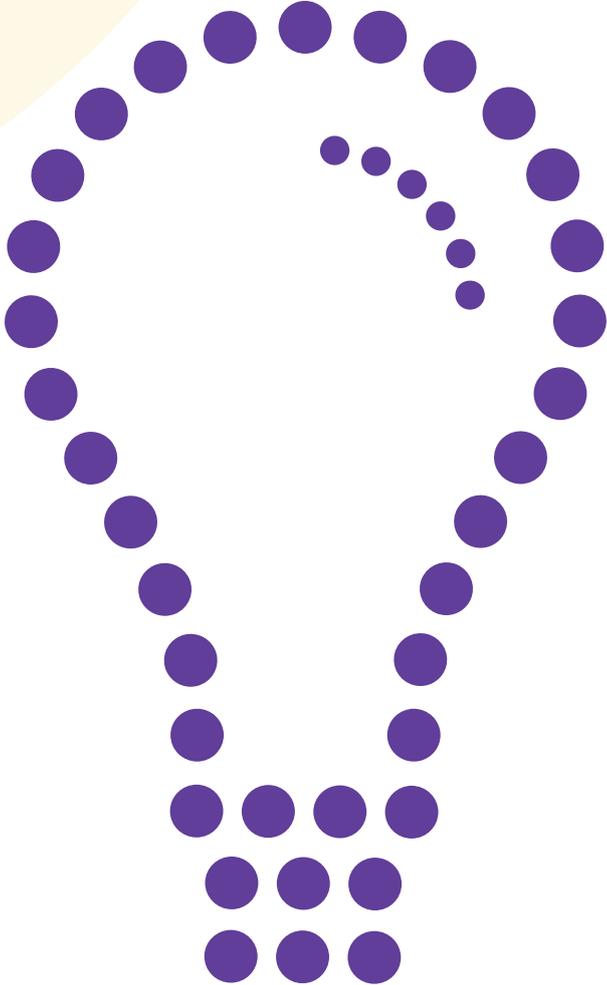
---

# Cloud Services

---

**AVAILABILITY, RELIABILITY &  
SECURITY**

**BRADY.**





## Brady plc can now deliver its market leading solutions from a dedicated cloud environment that allows organisations to get their operations and controls on-line quickly, with little or no involvement from their own IT organisation.

● ● ●

In addition to lowering total cost of ownership, one of the most important considerations in selecting a cloud based solution today, revolves around the controls in place for data protection and security. Brady's Cloud Services provide organisations with a complete turnkey solution that delivers the highest levels of security and reliability as well as tremendous value to an organisation through Brady's rich solution set. By removing the need for IT infrastructure and associated support costs, our Cloud Services can also significantly reduce the total cost of ownership.

The following are the hallmarks of our offering:

- **Lower total cost of ownership** - with no hardware or software costs and very limited support required from the client's IT organisation.
- **Higher level of quality/service** - a dedicated and proactively managed environment for the highest levels of availability and operational efficiency.
- **Advanced security** - including firewalls, backup systems, network intrusion detection, encrypted communications and disaster recovery solutions.
- **Many other benefits** - including global accessibility, greater scalability and higher resilience

Brady's Cloud Services are delivered using a dedicated hardware environment running in a tier 1 data centre with air-conditioned cooling and full power backup system. All systems are intensively and proactively monitored for potential faults and threats so that issues can be dealt with before they become problems. Our solutions can be accessed securely via the internet or using other standard connectivity options and have built in redundancy and resilience to help ensure operational performance is maintained even in the event of hardware failure.

### Benefits of Cloud Services

#### Security

Unlike many on premise solutions Brady's Cloud Services offer the very best in comprehensive multi layered security. These meet and, in many cases, exceed industry standards such as ISO27001 offering you the added reassurance that your data and assets are protected at all times. Additional advanced security including database encryption is also available to provide extra reassurance.

#### Global Service

Brady's Cloud Services can deliver the same high quality, high availability service to clients in all locations across the globe. This is backed by access to local support teams to ensure the very best service is provided wherever you are.

---

## Compliance

Our data centres are fully SAS70 and ISO27001 compliant to ensure the highest level of auditability and security is provided.

## Accessibility

Access to solutions hosted on Brady's Cloud Services can be enabled quickly and easily. This means you can dramatically cut the lead time required to be up and running with a new system. It is also extremely easy to add new users and even new systems as and when required.

## High Availability

Brady's Cloud Services run in a robust, high availability environment to deliver the sort of operational performance required for today's mission critical applications. They are also backed by a full Cloud Service SLA for complete reassurance.

## Resilience & DR

Brady's Cloud Services offer full redundancy, clustering and disaster recovery options. This means that access to applications and data can be guaranteed and operational efficiency assured.

## Scalability

Brady's Cloud Services can be easily scaled in breadth and depth as business requirements change. Functional coverage can be easily extended to provide access to additional features or to support additional asset classes. Solutions can also be expanded to support increased volumes and throughput/ performance requirements as well as to support additional users. This enables our Cloud Services to support the growth and changing needs of your business both on a short and long term basis.

## Flexibility

The flexible nature of Brady's Cloud Services ensures that you only pay for what you need when you need it. For example, Cloud resources can be added quickly and easily to meet a short term requirement (e.g. to provide a test system for an upgrade) and then removed just as easily when that requirement has been met. This elasticity only adds to the cost effectiveness offered by our Cloud Services.

## Integration

Brady's Cloud Services can be easily connected with your other on premise solutions to provide an effective hybrid enterprise environment. In many respects our Cloud Services can be viewed as a high quality extension to your existing enterprise.

## Support

Brady's Cloud Services are all backed by Brady's world class domain expertise and outstanding customer service. Your solutions can be managed and optimised proactively to ensure operational efficiency and performance as well as ensuring your business has access to the very latest features.

## Migration Service

Moving an existing solution to Brady's Cloud Services couldn't be easier. Brady provides a complete migration service which ensures a seamless transition of your existing systems and data to our Cloud Services.

## Reduced IT Costs

By migrating to Brady's Cloud Services you no longer require the hardware and software infrastructure required for an on premise solution. This also means a significant reduction in the associated internal IT support and management costs.

## Reduced TCO & Increased Business Agility

Brady's Cloud Services deliver robust, scalable solutions which can be adapted quickly and easily to meet the changing needs of your business. Combined with the reduced cost of ownership this makes it easier and quicker to deliver business value and realise a faster return on investment.

## About Brady plc

Brady plc is the largest European-headquartered provider of trading and risk management software to the global commodity and energy markets. Brady combines fully integrated and complete solutions supporting the entire commodity trading operation, from capture of financial and physical trading, through risk management, handling of physical operations, back office financials and treasury settlement, for energy, refined and unrefined, ferrous and non-ferrous metals, soft commodities and agricultural products.

Brady has over 30 years' expertise in the commodity markets with more than 10,000 users at over 200 companies worldwide, who depend on Brady's software solutions to deliver vital business transactions across their global operations. Brady clients include many of the world's largest financial institutions, trading companies, miners, refiners, scrap processors, producers, tier one banks and a large number of London Metal Exchange (LME) Category 1 and 2 clearing members and many leading European energy generators, traders and consumers.

.....

# Cloud Services

.....

# BRADY.

.....

Telephone  
**+44 (0) 203 301 1200**

.....

Website  
**bradypbc.com**

.....

Centennium House, 1st Floor,  
100 Lower Thames St,  
London. EC3R 6DL

.....

