

# BRADY.

## Your trusted software partner in global ags and softs trading

### Established and proven

Over 30 years' experience in ags and softs. Our customers include major players across the commodities space, from start-ups to large multinational organisations world-wide.

### Comprehensive solutions for softs

Supports end-to-end financial and physical trading needs, across all ags and soft commodities including transformation to intermediary and desired products.

Supports all trading lifecycle processes including; deal capture, hedging, risk management, positions, allocations, transformation, grading, P&L, inventory, shipping, logistics, settlements and accounting.

### Wide contract coverage

Standard financial contracts including forwards, futures, options and FIFO to complex derivative instruments. Supports trading on region specific exchanges including OTC trades.

### Flexible

Select modules tailored to your business needs to work with your existing IT environment.  
Deploy on premise or via the cloud.  
Scale as your business grows to new markets and commodities.  
Select our pre-configured 'quick-start' deployment package and you can be operational in weeks.

### Your business benefits

- **Identify profitable trading opportunities** with a single view of your entire trading operation.
- **Protect profit margins** by measuring mark-to-market, market, credit risks and undertaking advanced P&L analysis.
- **Lower cost of trade processing** with automated workflow facilitating improved communications between your front, middle and back office.
- **Control costs across physical operations** in key areas including estimation to realisation of freight, insurance, inventory and storage with a single view across different locations.
- **Provide transparency and reduce operational risk.** Perform audits not possible with spreadsheets to meet regulatory compliance.





**BRADY.**

## The global leader in ags and softs trading software

Supports all aspects of the financial and physical trading lifecycle including:



For:



Soya



Cotton



Vegetable oil



Wheat



Grains



Seeds



Maize



Coffee/cocoa



Rice



Sugar